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**Benefits of Exhibiting at the 2011 Independent Time & Labor Management Conference & Exposition**

- Develop solid sales leads through face-to-face contact with decision-makers in the Time & Labor Industry
- Strengthen relationships with your current clients with a direct, personal approach
- Introduce new products and services
- Evaluate your competition so you may better position yourself in the marketplace
- Demonstrate your commitment to, and support of the ITLMA, the industry's ONLY trade association
- Reinforce your corporate image, and strengthen name recognition for your company
- Most importantly, increase sales and boost your profits by showcasing your services to a targeted, captive audience of buyers.
- Better position yourself in the marketplace.

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## 33rd Annual ITLMA Conference & Expo

Written by Michael Hoover

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