

## Selling SaaS: Master the Sales Proposition and Ramp Up Revenue

Written by Michael Hoover

Tuesday, 22 February 2011 23:54 -

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Want to increase the amount of sales within your SaaS-based offering? Are you encountering any objections that you don't know how to handle?

If you answered 'yes' to either of these questions, join us for a complimentary webinar to learn what you need to know when selling SaaS vs. On-Premise software.

Start leveraging the advantages of this technology to compete more effectively and increase revenue.

A premium document will be circulated to webinar attendees that will assist in communicating the advantages of SaaS to potential customers.

Sponsor: [SaaShr.com](http://SaaShr.com)

**Date: Thursday, March 31<sup>st</sup> Time: 2:00 PM (EST)**

All ITLMA Webinars are FREE but Space is limited.

Reserve your Webinar seat now.

<https://www1.gotomeeting.com/register/363564928>

After registering you will receive a confirmation email containing information about joining the Webinar.

### **System Requirements:**

PC-based attendees

Required: Windows® 2000, XP Home, XP Pro, 2003 Server, Vista, Win7

Macintosh®-based attendees

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Required: Mac OS® X 10.4 (Tiger®) or newer